

ROBERT J. ALLISON, JR.

January 14, 2009

Mr. Joey Rippel
The Rippel Effect
P. O. Box 3095
Sugar Land, TX 77487

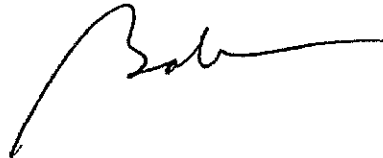
Dear Joey,

It was especially good to hear from you, Joey, knowing that you are indeed a "survivor" in more ways than one. Through your very difficult and challenging battle with cancer, you are living proof that you can "turn lemons into lemonade." Your mission to help other teens experience opportunities to live through cancer while maintaining quality of life is more than admirable; it's profoundly caring for other's needs. I have no doubt you will be successful with your venture due to your fortitude and passion to succeed—whether it's on the golf course or raising funds for *The Rippel Effect*.

Enclosed is an Allison Family Foundation check to assist with your fund raising. Joey, you are a tremendously gifted young man with the heart of a champion and a mindset toward servant leadership...the perfect combination to be extraordinarily successful.

Thank you for the opportunity to assist with your fund raising efforts, and I wish you life's best now and always.

God bless you,



Enclosure: Check No. 1568
§*****